

PRESS RELEASE

Elko to Introduce New Products at the 60th Annual National Hardware Show® in Las Vegas on May 17 - 19, 2005

Richmond, VA / April 19, 2005 --- Elko® Products Company Inc., a building and home products company, will introduce three new products at the upcoming 60th Annual National Hardware Show® in Las Vegas, Nevada from May 17 – 19, 2005, along with reintroducing their newly redesigned Elko® GuttaGard™.

Elko® Roof Restore™ is a proprietary concentrated formula designed to remove mold, mildew, algae and other unsightly stains from asphalt, cement, wood and metal roofs in minutes. It is biodegradable, contains no bleach or chlorine, and is not harmful to plants. Applied with a standard garden sprayer, it is left on the roof surface for 10-20 minutes and then rinsed clean with a low pressure rinse. In just minutes, it leaves stained and ugly roofs looking like new. Elko® Roof Restore™ is available in easy one quart packaging that makes ten (10) gallons of solution to provide 2,000 ft² of cleaning coverage. Roof Restore™ will also be packaged in 5 gallon pails and 55 gallon drums for contractors in an easy-to-use 7:1 premix.

Elko® LeakProof™ is an innovative new liquid adhesive compound designed to quickly form a water-tight, leak-proof flexible seal on any clean, dry surface including metal, glass, wood, vinyl, brick, plastic or almost any other clean substrate. It requires no cure time and seals instantly with a lifetime warranty to never leak. Because it is a flexible adhesive compound, it can expand and contract with different substrates while ensuring a secure, leak-proof seal. It is available in 1" and 2" wide 24' rolls.

Elko® GuttaWash™ is a proprietary liquid concentrate that penetrates deeply to remove mold, mildew and stains from aluminum and vinyl gutters and siding without damaging the gutter or siding. It is available in 1 gallon and 5 gallon concentrates and 20 oz. spray bottles for spot cleaning.

Elko® GuttaGard™ is a low cost, solid aluminum gutter protection product that was introduced to the market in 1983, but has recently been redesigned with a new, easy-to-install clip called the Gutter Genius® clip. It is a solid metal product with no holes and no mesh, and it can be installed in minutes by the DIY homeowner or the professional installer. More than 20 million feet of Elko® GuttaGard™ has been installed since 1983.

To learn more about Elko Products, visit their booth #42167 adjacent to the New Product World in the Las Vegas Convention Center from May 17 - 19, 2005.

About Elko® Products Company, Inc.

Elko Products Company, Inc. is based in Richmond, Virginia. Elko is a building and home products company focused on providing unique and innovative solutions to building, home and construction-related markets worldwide. Elko's products are marketed by many of the leading companies in home maintenance and repair, construction and home improvement channels in North America.

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