
PRESS RELEASE

Elko Introduces New Elko® GuttaPro™ Gutter Protection System

Richmond, VA / July 24, 2006 --- Elko® Products Company Inc., a Richmond-based building and home products company, has announced the introduction of its all new Elko® GuttaPro™ gutter protection system through its national network of wholesale building products distributors.

The Elko® GuttaPro™ is a proprietary (patent applied for) product that utilizes the all new Twist-Lok™ positioning clip. The Twist-Lok™ clip allows faster installation than any other product on the market, and eliminates installation problems with improper panel positioning and clip torquing. Like the Elko® GuttaGard™, the Elko® GuttaPro™ is a heavy-duty, solid aluminum, low profile product that operates on the same principle of surface tension as expensive, brand-name gutter protection products. It is available in Black, White, Brown and Gray in 5" and 6" widths, and in 12 oz. solid copper in 6" widths.

"The Elko® GuttaPro™ is the lowest cost, highest quality professionally installed gutter protection product available today," said Mr. Timothy G. Staub, President and CEO of Elko Products Company. "It will allow professional installers nationwide an opportunity to make better margins and higher profits with a high quality solid aluminum product that is a fraction of the cost of competitive products." Elko anticipates beginning shipment of the new Elko® GuttaPro™ in mid-September 2006.

The Elko® GuttaPro™ has a 20 year limited product warranty and a 10 year "Clog-Free" performance warranty. To learn more, visit Elko at www.elkoproducts.com or contact Elko directly at 800-331-GARD (4273).

About Elko® Products Company, Inc.

Elko Products Company, Inc. is based in Richmond, Virginia. Elko is a building and home products company focused on providing unique and innovative solutions to building, home and construction-related markets worldwide. Elko's products are marketed by many of the leading companies in home maintenance and repair, construction and home improvement channels in North America.

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